

Information for Employers

Channel Training is an experienced and well established training provider operating nationally in partnership with SWATPRO. Established in 2012, Channel Training found its niche delivering high quality employer-focused apprenticeships in the workplace. Channel Training has been continuously developing an effective apprenticeship and training offer shaping how apprenticeships work for employers today. We continue to be one of the most innovative and specialist training companies, focussing on the industry areas where our occupational expertise lies. Channel Training works alongside you to maximise the benefits that government funded Apprenticeship training can offer to your staff and your organisation.

What is an apprenticeship?

Apprenticeships provide a way of training staff through on-the-job and off-the-job training as well as some accompanying study for them to be able to reach a certain level of competence. It is a genuine job with a skills development programme and end point assessment.

Things you may have heard about apprenticeships:

<p>Apprenticeships are inflexible and it has to involve 1 day a week at a study centre. Here at Channel Training we know how important it is to have team who are onsite to complete their duties, therefore we come to you. There is no need for the employee to go to a study centre for a day or evening a week. We pride ourselves on having a modern learning system that works for you and the employee.</p>	<p>Apprentices take attention away from the work in hand. Apprenticeships are a productive and effective way for a business to grow talent and develop a motivated, skilled and qualified workforce. Other benefits also include increasing employee satisfaction, reducing staff turnover and reducing recruitment costs. Apprenticeships create a positive culture of development in an organisation that has a wide impact on productivity.</p>
<p>Apprenticeships cannot be used for existing staff. Apprenticeships can be used to upskill and/or retrain employees of any age, including those older or existing team members. They can of course also be used to recruit a new team member to help with the demands of the business.</p>	<p>Apprenticeships have been reformed The government has reformed the way apprenticeships are delivered and funded in England. As part of the reforms apprenticeships are more rigorous, better structured, independently assessed and more clearly aligned to employer's needs.</p>
<p>Apprenticeships are only entry level – they are for low skilled people. Apprenticeships are available from Level 2 (GCSE equivalent) all the way through to Level 7. Some apprenticeships also offer additional qualifications.</p>	<p>Apprenticeships are only for young people (16-18). Apprenticeships are available to people of all ages; everyone over the age of 16 living in England can apply. There are certain entry requirements depending on the level and job role.</p>

Some information taken from National Apprentice Service